

2023270363



Foreningen af
Hensynsfulde Rygere
Kirsteinsgade 8
2100 København Ø
Tlf. 01 42 32 31

Fact sheet

Q: Is this a promotion for smoking or the use of tobacco?

A: No - this is a message from a group of people who think that one should be allowed to smoke, if you show consideration and courtesy towards others.

Q: Why don't you condemn smoking as dangerous to your health?

A: We don't condemn or approve. But we feel that people who like to smoke - people who feel happy about enjoying tobacco - should also have the right to enjoy smoking if they show consideration and courtesy towards others.

Q: Is this a campaign by the tobacco industry?

A: This is exclusively a campaign by Hen-Ry, a Danish Association which aims to protect the rights of courteous smokers. In Danish, Hen-Ry stands for "HENSynsfulde RYgere" - or courteous smokers.

Q: The campaign could encourage children to start smoking, couldn't it?

A: No - we do not try to persuade children to start smoking - we don't encourage anyone to start smoking. But we will support adults who have chosen to smoke, in their wish for others to show tolerance and understanding.

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PS.: Questions from the media should not be directed to the B-M offices or the NMAs. Should this happen, the answers above should be guidelines for the A/E, but reference to Hen-Ry would be the course to take.

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PRESS RELEASE

Pan-European version

NOT TO BE RELEASED UNTIL 6 MARCH, 1989!!!

March, 1989

Danish celebrities take the lead
in promoting courteous smoking

Denmark has taken the initiative in bridging the gap between smokers and non-smokers all over Europe with a campaign designed to promote the courteous use of tobacco.

Two well-known personalities in Denmark, the Minister of Foreign Affairs, Mr. Ellemann-Jensen, who is also a prominent figure in the EEC community, and the actress Hannah Bjarnhof, are appearing in advertisements on behalf of the smokers' association, Hen-Ry, to promote courteous smoking. The ads are running in one of Denmark's largest newspapers, Berlingske Tidende.

In the ads, the actress and the minister both state that they support the Association of Courteous Smokers (Hen-Ry) because they believe tolerance and respect should be exhibited by everyone - not least between smokers and non-smokers. They also believe that decisions about tobacco smoking should be taken after careful evaluation of all the evidence from both sides, which is essential for a balanced viewpoint.

The ads are the first to appear for the association. Hannah Bjarnhof appeared in a full-page ad on Friday, 3 March, and Mr. Ellemann-Jensen will appear on Tuesday, 7 March.

The Hen-Ry association was established in Denmark in 1987 by a group of people who were worried about the increasing restrictions upon smoking and pressure against smokers. Hen-Ry strongly advocates the idea of a smoker's right to smoke, when done with consideration and courtesy towards others.

.../more

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Hen-Ry, cont'd ...

Hen-Ry emphasises the fact that the association does not promote or encourage anybody to start smoking. But when adults have chosen to smoke as part of a desired lifestyle, then society should permit them the freedom to enjoy this activity, when and if their smoking is done with consideration towards others and in accordance with the regulations laid down for smoke-free areas in hospitals, cinemas and other similar locations.

Karsten Kesselring, the Chairman of Hen-Ry, said, "We want to involve smokers and non-smokers in a constructive debate on the subject of tobacco smoking. The two groups must be able to live together in mutual respect and tolerance, and we trust the Hen-Ry initiative will begin this process."

"The subject of tobacco smoke has become an emotional and discriminatory issue. The myths about passive smoking are plentiful, and the non-smoking organisations are becoming more and more aggressive and dominant. This, unfortunately, has had a negative effect on the search for the truth regarding the key issue, passive smoking or environmental tobacco smoke."

"We believe Hen-Ry has an important role to play in helping stimulate a rational, scientific debate - with contributions from both sides - to resolve the situation so that we can all live in harmony. And as the issue is not only a Danish one, I have informed our sister-organisations all over Europe about our initiative."

* * * *

Further information:
Mr. Karsten Kesselring
Hen-Ry
Kirsteinsgade 8
DK-2100 Copenhagen Ø.

Tel: + 1 423231

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WHAT IS HEN-RY?

Hen-Ry is an association founded by smokers who wish to be able to smoke in peace.

But the perspective of Hen-Ry goes further. Hen-Ry wants to make smoking permissible - when adults has chosen to enjoy tobacco. It is a question of the personal and democratic right to be able to choose a certain lifestyle. Of course, it is understood that smokers will show consideration towards others, when enjoying smoking.

In principle, Hen-Ry is against restrictions on smoking - when smoking is done with consideration. In society today, there is a movement against smokers which may create a gap, with smokers on one side and non-smokers on the other. Hen-Ry fights this development. Scientific research has not proven that smoking affects the health of non-smokers. On the other hand, Hen-Ry accepts that smoking is not allowed in places such as hospital wards (where the air must be kept as sterile as possible) or in cinemas (due to fire hazards).

Hen-Ry will not, however, accept unreasonable restrictions against smoking. Smokers should be allowed to enjoy cigarettes after dinner, for example in a restaurant, after agreement with their fellow diners.

Is it too much to expect public transport to provide space for a smoker?

Hen-Ry does not wish to advocate that people smoke. Henry particularly does not endorse that minors smoke. The minimum age for Hen-Ry membership is 18.

Hen-Ry stands for freedom with responsibility! To choose your own lifestyle with the pleasures and risks involved for each individual.

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ARTICLES
for
The Association of Courteous Smokers (HEN-RY)
(Extracts)

Purpose:

- A. The purpose of the Association is to assure and support the personal freedom of courteous smoking.
- B. Actively to support courteous smoking by public information, meetings, seminars and publication of a members' newsletter, etc.
- C. The profits from the Association may partly or in total be devoted to the purpose of public utility, i.e. to improve the climate between smokers and non-smokers.

Membership:

Anyone, who supports the purpose of the Association, may join as a member by paying the membership fee. A membership may be denied, if 3/4 of the board members vote against the application.

The Association will not admit members under the age of 18.

In special circumstances, and only by unanimous agreement, the board may appoint members who have performed an extraordinary contribution for the Association, as Honorary Members.

Governing body:

The Association is governed by a board of 4-6 members. The board will be elected at the general assembly. Re-election of board members may take place. The chairman of the board is responsible editor of the Association's newsletter.

General assembly:

An ordinary general assembly will be held every 4th year, between January 1 and April 30. Extraordinary general assemblies may be held when

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so desired by at least 3/4 of the board members, including the chairman, and must be held if more than 10 percent of the registered members so desire by written and signed request.

Dissolution of the Association:

The Association may be dissolved if requested by more than 2/3 of its members.

In the case of dissolution, the assets of the Association will be allotted to an Association which supports individual freedom.

(Hen-Ry was established in May 1987, and has now (Feb. 89) a 1500 members and a steeply increasing rate of applications).

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The Committee of HEN-RY

Chairman

Karsten Kesselring: Editor of "Wine and Tobacco".
Chairman of the Copenhagen Wine and Tobacco Merchants' Association.
Member of the National Wine and Tobacco Merchants' Association and executive committee. He is also a member of a number of trade committees.

Vice-Chairman

Tage Voss: Doctor.
Previously adviser in social medical affairs to Frederiksborg County. An eager participant in the newspaper debate. Writes in aviation magazines and has written several books, for instance "Smoke without Tears".

Committee Members

Jørgen Kleener: Medical specialist.
Previous Chairman and Vice-Chairman of the Danish Radio Council. Chairman of the Board of the Danish Film Institute.

Leo Lemvigh: Police Solicitor. Leader of the 1st Police Advocacy.
A member of the Committee of the Sherlock Holmes Association and an eager spokesman for the right to smoke.
Has participated in several TV game-shows, where his pipe and tobacco tin were his regular companions.

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Torben Pedersen: Chairman of the National Wine & Tobacco Merchants' Association and a committee member of the Loyal Trade League.

Committee Member Substitutes

Bjarne Rasmussen: Head of department in the Metal Employers' Association.
Press Manager for the Danish Championship in long-term pipe smoking, which is arranged by the Nordic Tobacco College.

Anne Mari Lie: A well-known Danish author, who eagerly participates in the current debate.

Uffe Skalborg Hansen: Lawyer..
A passionate friend of pipe smoking.

Leo Børgart: Police inspector of the Copenhagen Police. Pipemaker.
Main organizer of smoking conventions for endurance of pipe smoking.

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Finland:
Mr Paavo Oksala
Huomaavaset Tupakkotseijat ry
Lõnnrotinkatu 39 B 13
SF-00180 Helsinki

Sweden:
Costa Ollen
Tegelvägen 8B ITR
Falun

Norway:
Mr Per Frankplads
Røykkringen
Postbox 660 - Sentrum
N-0106 Oslo 1

Denmark:
Mr Karsten Kesselring
Hen-Ry
Klirsteinsgade 8
2100 Copenhagen Ø.

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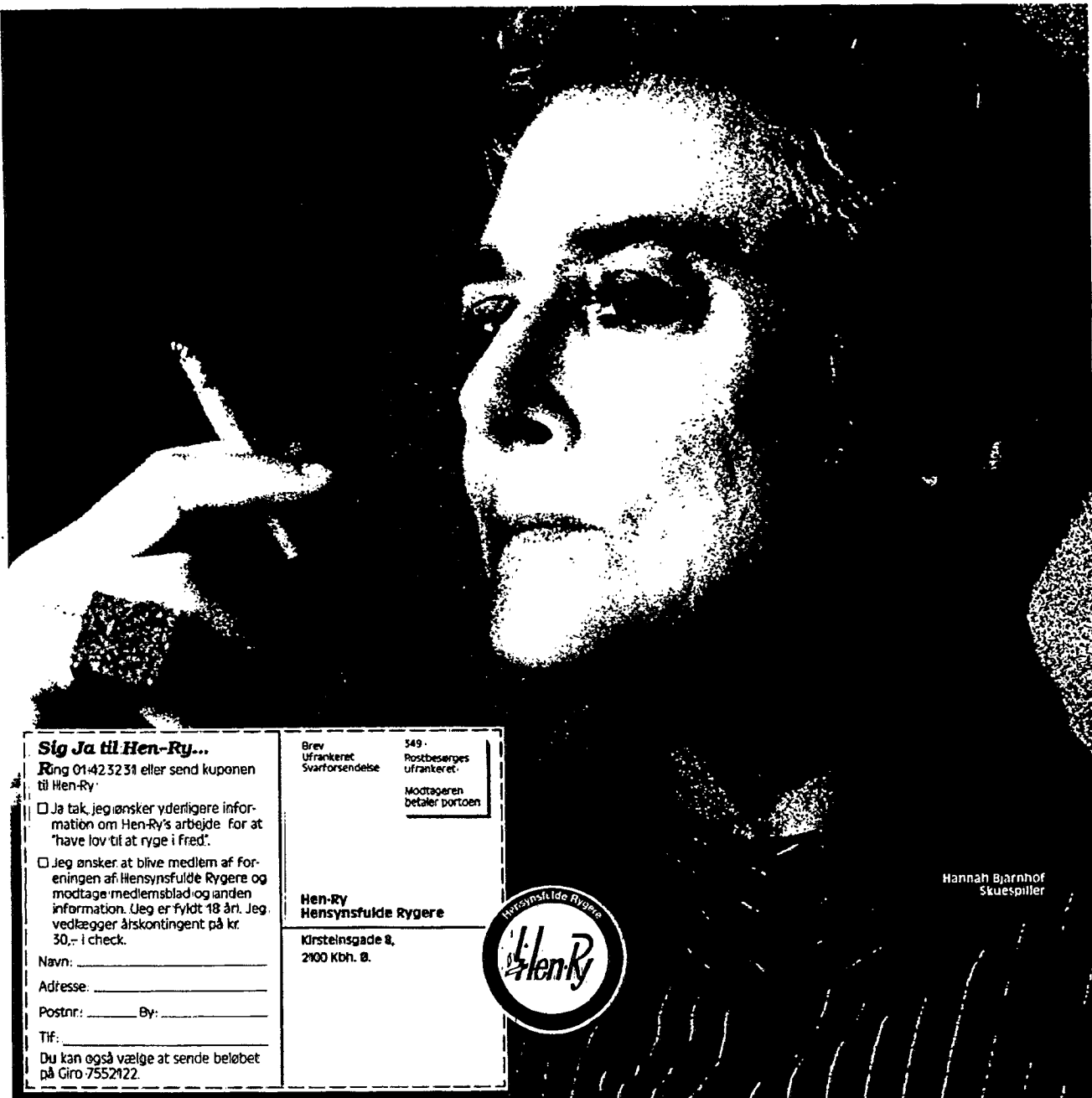
COURTEOUS SMOKERS' ASSOCIATIONS IN THE NORDIC REGION

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ganske enkelt fordi Hen-Ry betyder hensyn, respekt og tolerance.
 Medmenneskelighed og velvilje over for alle.
 Ord, der for mig betyder lige så meget i det daglige liv som på scenen.
 Hen-Ry står for hensynsfulde rygere.
 En forening, som vil ændre holdninger.
 Som er imod alle nej-sigere, moralister og andre kedelige typer, der gemmer sig bag kulisserne.
 Men for at der udvises lidt mere hensyn, respekt og tolerance os rygere og ikke-rygere imellem.

**I virkeligheden er Hen-Ry
den vigtigste rolle, jeg har.**



Sig Ja til Hen-Ry...
 Ring 01423231 eller send kuponen til Hen-Ry

☐ Ja tak, jeg ønsker yderligere information om Hen-Ry's arbejde for at "have lov til at ryge i fred".

☐ Jeg ønsker at blive medlem af Foreningen af Hensynsfulde Rygere og modtage medlemsblad og anden information. Jeg er fyldt 18 år. Jeg vedtægger årskontingent på kr. 30,- i check.

Navn: _____

Adresse: _____

Postnr.: _____ By: _____

Tlf.: _____

Du kan også vælge at sende beløbet på Giro 7552122.


Brev
 Ufrankeret
 Svartforsendelse

549 -
 Postbesørges
 ufrankeret.

Modtageren
 betaler portoen

**Hen-Ry
 Hensynsfulde Rygere**

Kirsteinsgade 8,
 2100 Kbh. Ø.



Hannah Bjørnhof
 Skuespiller

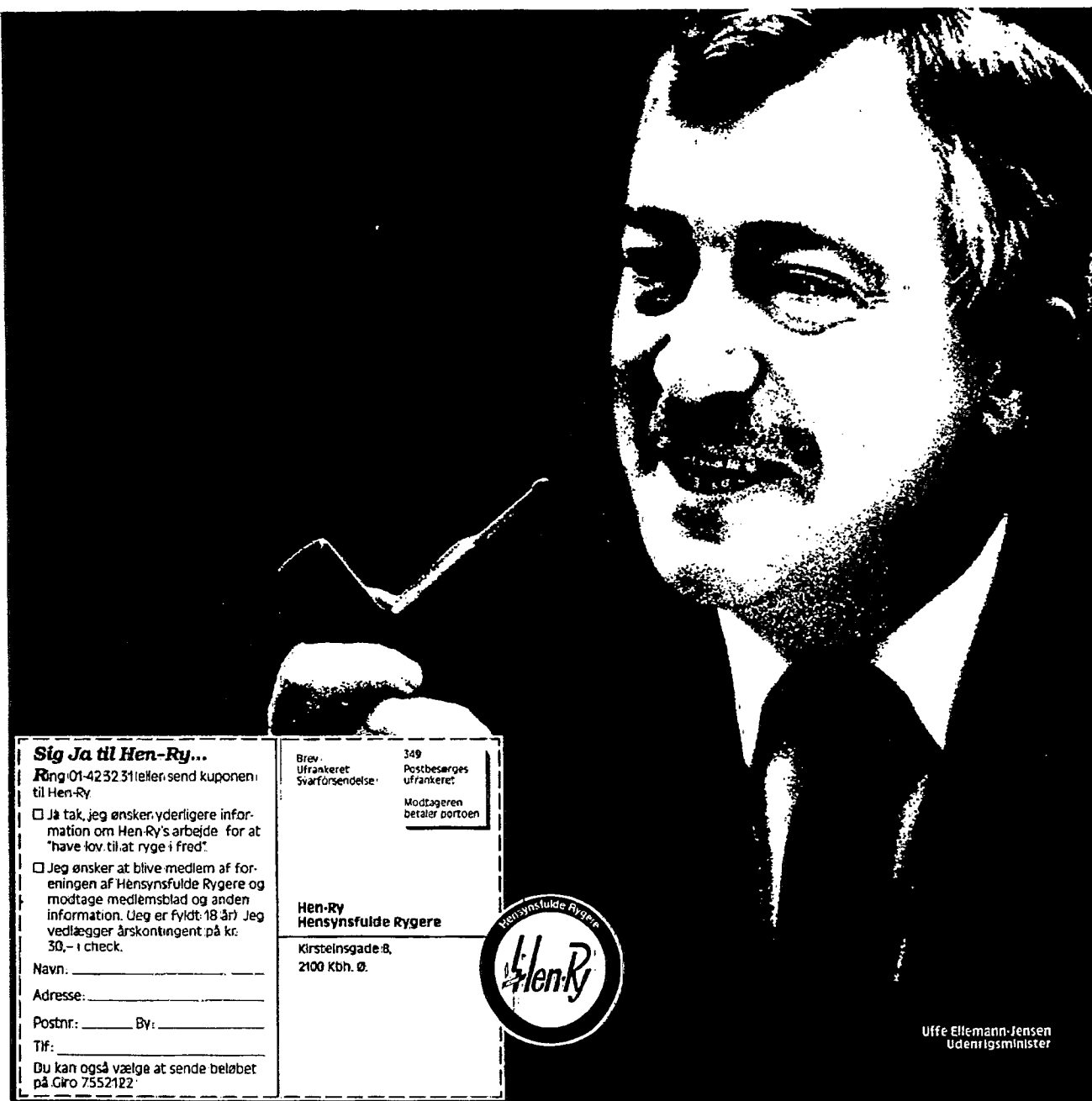
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hvis mennesker ville vise lidt mere hensyn, respekt og tolerance, ville verden se anderledes ud.


Netop derfor støtter jeg Hen-Ry, Foreningen af Hensynsfulde Rygere. Den ønsker, at rygere og ikke-rygere skal tolerere og respektere hinanden. Så vi kan leve i fred. Så det ikke altid er moralister og forbudstilhængere, der skal bestemme.

Mere varme og hensyntagen er, hvad vi ønsker. Os rygere og ikke-rygere imellem. Og hvad der starter i det små, vil måske en dag gælde i det store.

**Hvis vi var flere Hen-Ry'er,
ville det være lettere
at ryge fredspiben.**



Sig Ja til Hen-Ry... Ring 01-42 32 31 eller send kuponen til Hen-Ry <input type="checkbox"/> Ja tak, jeg ønsker yderligere information om Hen-Ry's arbejde for at "have lov til at ryge i fred". <input type="checkbox"/> Jeg ønsker at blive medlem af foreningen af Hensynsfulde Rygere og modtage medlemsblad og anden information. Uag er fyldt 18 år! Jeg vedlægger årskontingent på kr. 30,- i check. Navn: _____ Adresse: _____ Postnr.: _____ By: _____ Tlf.: _____ Du kan også vælge at sende beløbet på Giro 7552122.	<table><tr><td>Brev: Ufrankeret Svarforsendelse</td><td>349 Postbesørges ufrankeret Modtageren betaler porto'en</td></tr></table> Hen-Ry Hensynsfulde Rygere Kirstelsgade 8, 2100 Kbh. Ø.	Brev: Ufrankeret Svarforsendelse	349 Postbesørges ufrankeret Modtageren betaler porto'en
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Uffe Ellemann-Jensen
Udenrigsminister

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Text of the advertisements:

No 1. (Shows the actress Hannah Bjarnhof)

Headline: In reality, Hen-Ry is my most important role.

Quite simply, because Hen-Ry stands for consideration, respect and tolerance.

Humanitarianism and good-will towards everybody.

Words that to me mean as much in my daily life as on the stage.

Hen-Ry stands for courteous smokers.

An association that will change attitudes.

That is opposing all no-sayers, moralists and prohibitionists and other unpleasant types, hiding in the wings.

But that is for a bit more consideration, respect and tolerance between us smokers and non-smokers.

No 2. (Shows the Danish Foreign Minister, Uffe Ellemann-Jensen).

Headline: If there were more Hen-Rys it would be easier to smoke the peace-pipe.

If people would show a little more consideration, respect and tolerance, the world would look differently.

That is precisely why I support Hen-Ry. The association of courteous smokers. They want smokers and non-smokers to tolerate and respect each other. So that we may live in peace. And so that moralists and prohibitionists not always are the ones to decide on the issues.

More warmth and consideration is what we wish for. Among us smokers and non-smokers. And what begins in a small way, may some day work in a big way.

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BIOGRAPHY - UFFE ELLEMANN-JENSEN

Uffe Ellemann-Jensen has been Denmark's Minister for Foreign Affairs since 1982.

Born in R in Hårby, Denmark, Mr. Ellemann-Jensen is the son of the leading Danish journalist and politician Jens Peter Jensen. In 1971 Uffe Ellemann-Jensen married journalist

REDACTED

After leaving school, Mr. Ellemann-Jensen joined the Army for his National Service, becoming a Reserve Officer and serving on the Defense Staff from 1962 to 1964.

He studied at the University of Copenhagen and has a Master's Degree in economics from 1969.

In 1967, he joined the Danish daily newspaper "Berlingske Aftenavis", working as a journalist while he studied.

From 1970 to 1975 he was a leading economic and political reporter with the Danish Television, and in 1975 he became Chief Editor of "Børsen", a Danish business daily.

Between 1971 and 1975 he published three books on political issues.

In 1977, he entered politics and became political spokesman for REDACTED. In 1979 he joined the main committee of the REDACTED moving on to become Vice President of the REDACTED

REDACTED

Uffe Ellemann-Jensen is well respected in Denmark, not only for his political and intellectual acumen and humour but also for his ability to provoke and challenge in a country which is naturally cautious. The Danes are proud that Mr. Ellemann-Jensen is highly respected by his peers in the international forum of foreign affairs.

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BIOGRAPHY - HANNAH BJARNHOF

Hannah Bjarnhof is a well-known Danish actress. She was born in R and made her first appearance on the stage in 1946.

Educated at Copenhagen's prestigious Royal Theatre Acting School, Hannah Bjarnhof has performed in several theatres and cabarets in Denmark.

In 1967, she joined the Aarhus Theatre Company, the largest Danish theatre outside Copenhagen.

For many years she was the editor of the letters and problem column in the Danish youth magazine "Vi Unge". A number of the letters and her answers have been published in a book called "Dear Hannah".

In recent years Hannah Bjarnhof has performed in film and radio.

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